# BT Means Business

Unlock the power of your human firewall

The cyber threat is real, but prevention is possible

SMEs are powering the UK economy, but that success comes with growing digital risk. With more employees working remotely and cloud-based tools becoming the norm, attackers have more entry points than ever before. And for many SMEs, limited in-house security leaves them exposed.
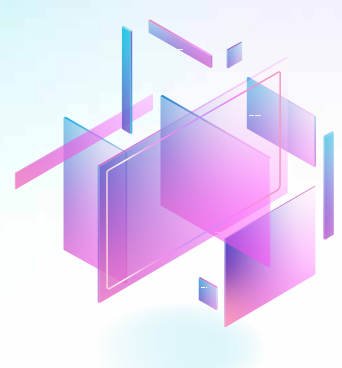
50% of UK SMEs have faced a cyber security breach [1]
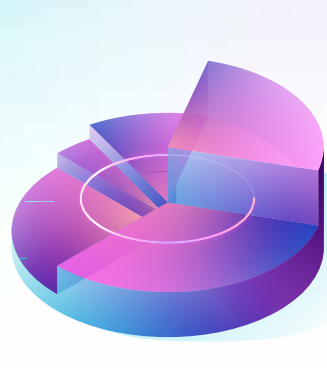
8% year-on-year increase in cyber-attacks on SMEs [2]

22 days is the average downtime UK companies face after a ransomware attack [3]

It's time to shift the mindset: security isn't just a job for IT – it's a business critical responsibility that every employee should be a part of.

The growing cyber security challenge for SMEs

Remote and hybrid working has reshaped how teams connect and collaborate, but it's also widened the attack surface. Add in complex cloud ecosystems and limited security skills, and the risk multiplies.

Common vulnerabilities SMEs face:

Hybrid working = multiple devices and access points

Cloud adoption = unprotected data and app access

Limited resources = 43% of SMEs lack dedicated security expertise [4]

Hackers are smart, but small businesses are often unprepared. 43% of cyber-attacks target SMEs, but only 14% are fully protected [4]

Introducing Security Awareness Training

Bite sized training content.

Foster a security aware culture.

Tailor the learning to your organisation's needs.

Automated, realistic simulations that mimic real world attacks.

Unlock the power of your human firewall

BT Security Awareness Training gives you and your employees the knowledge and skills to stop cyber attacks in their tracks. Security starts with you.

Remember: Pause. Think. Protect.

88% of cyber security breaches are caused by human error.

How Security Awareness Training works

Multi-layered defence made simple

Prepare your staff to counter the diverse tactics cyber criminals use to breach networks and foster a culture of security awareness.

Did you know?

Organisations who have mature security awareness programs in place see a 70% reduction in cyber attacks.

Help foster a security aware culture
Together, security culture and awareness help to create a proactive environment where security becomes a shared responsibility, not just an IT responsibility.

Accreditation achievement
Our solution is based on three core areas; security awareness training, phishing simulations, and reporting – all of which are included in a single licence cost, helping you prepare for accreditation such as ISO27001 and cyber essentials plus.

Adherence to compliance
Ensures adherence to regulatory requirements and standards, helping avoid legal penalties. Security awareness training is a fundamental component of NIS2 compliance, addressing human-related risks and fostering a culture of cyber security within organisations.

Risk reduction and data protection
Educating employees to become your first line of defence helps protect against data breaches, reducing the likelihood of security incidents by safeguarding sensitive data from unauthorised access and potential misuse.

How we ensure our Security Awareness Training is effective

Educate – Educate your employees on best-practice cyber security advice with our focused video-based training content

Assess – Test your organisation's susceptibility to attack and raise internal awareness on the latest threats with our library of phishing simulations.

Report – Pinpoint weak spots in your security culture and track your return on investment with our reporting dashboards.

A trusted security partner

Why SMEs choose BT

BT brings together world-class cyber expertise, enterprise-grade tech, and decades of experience securing critical infrastructure:

3000+ security professionals

Partnered with **Cisco, Fortinet, McAfee** and more

Proactive, **24/7** monitoring and support

Built for UK SMEs – from micro-businesses to mid-sized operations

BT has protected the UK's critical national infrastructure for 70+ years, and now we're bringing that same protection to your business.

Security that enables growth

Cyber threats don't take days off. And relying on yesterday's tools can be costly. Security Awareness Training gives your employees the knowledge and skills needed to stop cyber attacks in their tracks.

Pause. Think. Protect.
Unlock the power of your human firewall with Security Awareness Training

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